



The Power to Surprise

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) - a maker of world-class quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 50,000 employees worldwide and annual revenues of nearly US\$44 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

For more information about Kia Motors and our products, please visit our Global Media Center at www.kianewscenter.com.



Kia Singapore



<http://www.kia.com>

All information and illustrations are subject to change without notice. Specifications may vary. Equipment shown may not be standard for Singapore specification. Please contact Cycle & Carriage Kia Pte Ltd for current information. Body colours shown are only indicative. Visuals shown are for illustration purpose only.

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CERATO K3



The Power to Surprise

Add a dose of stylish sophistication to your life

Perhaps you never thought innovation, technical excellence and exceptional style could all come together in an affordable passenger car. But now they do. Let the Cerato K3 take you to places you've never imagined.

CERATO K3



Aesthetic appeal that makes time stand still

Redefining the very best in automobile design, the Cerato K3's bold, coupé-like silhouette, eye-catching lines and curves exude brisk acceleration and fluidity of motion.





Radiance from every angle

The advanced lighting system technology is one of many state-of-the-art innovations that the Cerato K3 boasts. You will enjoy not only stylish sophistication, but also greater visibility for added safety and convenience at night.



HID headlamps (Sports only)
Emitting a distinctive blue hue, the High Intensity Discharge headlamps light up more of the road with a brighter and more accurate beam for better visibility of the road ahead.



LED rear combination lamps
With a modern and multi-dimensional design, the LED rear combination lamps also render better visibility to ensure safety for drivers at the rear.



Fog lamps
With a unique split-housing design that provides a striking visual effect, the fog lamps are positioned low on the front bumper for better illumination.



Smart welcome lighting system
An array of exterior and interior lights synchronized with the smart key offers an inviting welcome to the car.

LED daytime running lights
The LED daytime running lights ensure added safety by clearly defining your position on the road, while projecting a sense of authority and style.

A perfectly proportioned profile

The Cerato K3's dynamic silhouette is accentuated by a sweeping roof line, shortened front and rear overhangs, coupled with a distinctive side character line. The result is a sleek yet purposeful side view that stands out from the crowd.





Spacious sophistication

By lengthening the wheelbase and rethinking the use of space, every occupant can now luxuriate in the Cerato K3's spacious interior. The soft-touch materials, artificial leather trim and carbon pattern embossing are among the finishing touches that exude a modern and high-quality feel within the cabin.

Comfortable surroundings — 365 days a year

An advanced climate control system means you and your passengers can relax on every journey, all year round. The heated seats provide reassuring comfort on cold days, while the automatic air conditioning as well as the air-ventilated driver and front passenger seats keep you cool even when the temperature rises. An auto defog system activates by itself when condensation is detected on the windscreen, and the cluster ionizer ensures airflow within the car is clean and odour-free.



Ventilated front seats (SX and Sports only)
Air blowing out through the seat cushion and back saves you from the discomfort of becoming hot and sticky.



- A. Automatic air conditioning with dual-zone control (SX and Sports only)**
Independent temperature settings for the driver and front passenger are automatically maintained.
- B. Rear air vent**
Back seat passengers can also enjoy warm or cool air circulation thanks to a rear air vent positioned at the back of the centre console.
- C. Seat warmers (SX and Sports only)**
Heated seats ensure that both driver and front seat passenger are snug and warm even on the coldest days.





Enhanced ergonomics for maximum control

The ergonomically-designed driver space provides you with precise fingertip control, together with class-leading comfort. A floor console tray with sliding cover lets you store your essentials within easy reach. The sliding centre armrest provides extra comfort on long journeys.



A



B



C



D

A. 10-way power assisted driver seat (SX and Sports only)

The 10-way power assisted driver seat can be electronically adjusted for you to find the most preferred driving position.

B. IMS (Integrated Memory System) (SX and Sports only)

Featuring memory settings for two different drivers, IMS enables each driver to automatically readjust the seat position at the touch of a button.

C. Organ-type accelerator pedal

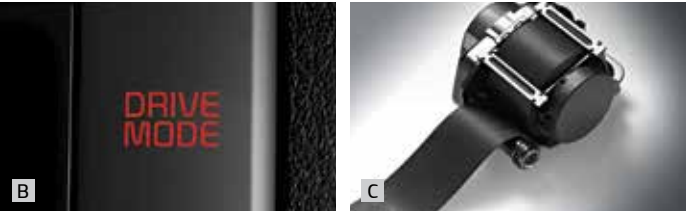
The organ-type accelerator pedal moves along the same natural plane as your foot for more comfortable operation, especially on extended journeys.

D. Smart key for easy entry and engine start (SX and Sports only)

For added convenience, you can lock or unlock the Cerato K3's doors without taking the key out of your pocket or purse by simply pressing the button on the door handle. Turning the engine ignition on and off is also as easy as pushing a button.

Protective to its very core

Every element of the Cerato K3, from the rigid body structure to the advanced 6-airbag system, is dedicated to protect you and your passengers. Its powerful brakes help reduce stopping distance, while the responsive suspension and steering enhances ride quality and safety.



A. Advanced 6-airbag system (Sports only) The Cerato K3 offers driver, front passenger, two front-side and two side-curtain airbags to help protect occupants and potentially reduce injuries in the event of a collision.

B. Drive Mode Select system Tailor your drive to your mood. Toggle between Normal, Eco or Sport for unparalleled handling and response.

C. Seat belt pretensioners Seat belt pretensioners automatically tighten the driver and front passenger's seat belts to help prevent or reduce injury in the event that a crash occurs.



Body shell
Featuring a collision dispersal structure that diffuses forces upon impact, the Cerato K3's body shell is sturdy and intelligent at the same time.



Vehicle Stability Management (VSM) (SX and Sports only)
VSM controls brake force, engine torque and steering torque to provide improved vehicle stability during cornering on slippery road surfaces.

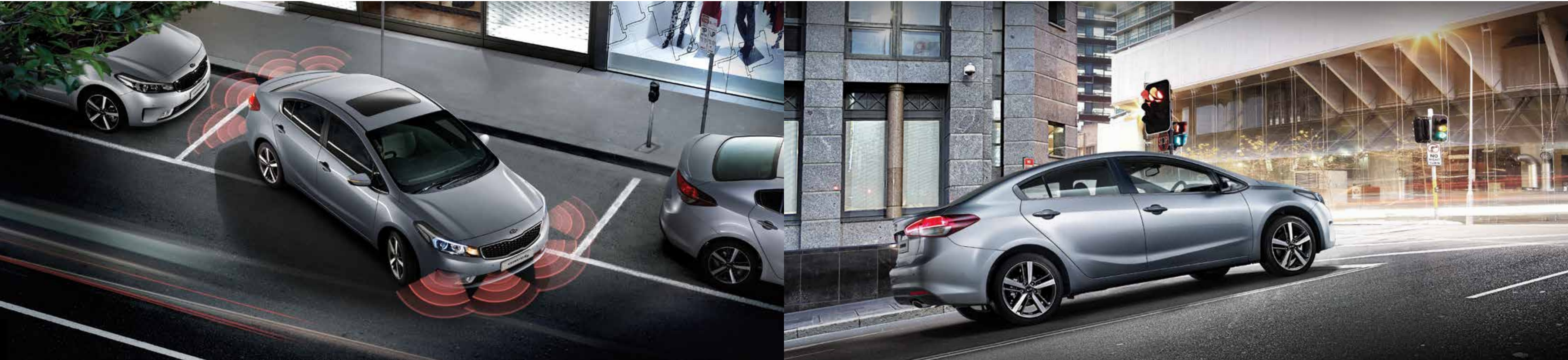
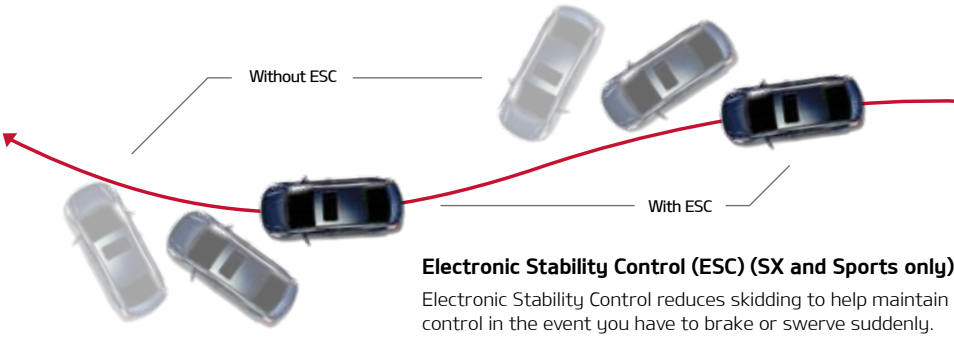


D. Suspension The MacPherson strut front suspension features a dual-path strut insulator to disperse shocks and vibrations and enhance steering stability. The coupled torsion beam axle rear suspension delivers a stable and smooth ride quality.

E. Ventilated disc brakes Experience better brake response and feel thanks to the ventilated disc brakes.

It has your back. And your front, too.

The Cerato K3 is packed with avant-garde technologies for better driving dynamics. The parking assist system shows the available space to manoeuvre at the front and rear of the vehicle. Electronic Stability Control (ESC) ensures you remain in control of the vehicle as you brake and turn. With the advanced Hill-start Assist Control (HAC), your car is also prevented from rolling backwards when moving from an incline.



Front and rear parking assist system (SX and Sports only)
Activated by a switch on the centre console, the front and rear parking assist system shows the distance between the car and any obstruction by means of a display on the supervision cluster.



Hill-start Assist Control (HAC) (SX and Sports only)
By maintaining brake grip until you step on the accelerator, HAC prevents the vehicle from dangerously rolling backwards when pulling away from a standstill on an incline.

Engineered for you and the environment

The powerful and refined Gamma 1.6MPI is the heart of the Cerato K3. Featuring Dual Continuously Variable Valve Timing (D-CVVT) and electronic fuel injection, its lightweight aluminum construction ensures superb fuel economy. Low emissions means less harm to the environment, while gear shifts are smooth and precise thanks to a meticulously engineered automatic transmission.



Gamma 1.6 MPI
Max. Power
130 ps @ 6,300 rpm
Max. Torque
157Nm @ 4,850 rpm



Paddle shifters (SX and Sports only)
The sporty paddle shifters on the steering column allow you to change gears without having to take your hands off the steering wheel.



Auto cruise control
With the press of a switch conveniently located on the steering wheel, the auto cruise control lets you maintain a constant speed for improved fuel economy.



6-speed automatic transmission
Fitted with a boot-type TGS knob for a refined and sporty look, the 6-speed automatic transmission ensures smooth and precise gear shifts.



The ultimate in-car entertainment

Kia's latest in-vehicle entertainment system features convenient ergonomic controls and high-end sound quality for your favorite tunes. The system will take your mind off the tedium of daily traffic congestion and make those long journeys more enjoyable.



Sound system
The Cerato K3's 6-speaker sound system is designed to deliver crystal clear and full-bodied sound reproduction.



Auxiliary, USB connections & illuminated USB socket Staying connected is vital. So plug in your mobile music storage device and enjoy your music on the go. An LED-illuminated USB bezel helps you locate the USB socket easily at night.



Steering wheel audio remote control Take full control of the audio system without removing your hands from the steering wheel.



Steering wheel hands-free control (SX and Sports only) Conveniently located Bluetooth-hands free control switches allow you to make phone calls while remaining focused on the road.



Radio + CD + MP3 audio With a mono-TFT LCD for excellent visibility, the high-tech audio system features radio, MP3 and CD audio file playback and the new My Music feature.



Infotainment system with Apple CarPlay (SX and Sports only) The 7-inch touchscreen system offers Apple CarPlay connectivity, as well as up-to-date navigation through Google and Apple Maps.

A feature-filled interior from A to Z

Indulge in an unsurpassed driving pleasure with the Cerato K3, where every feature can be accessed at the tip of your fingers for intuitive control, while storage spaces are designed with maximum ease of access.



Smart trunk system (SX and Sports only) With this technology, you no longer have to fumble for your keys while juggling bulky goods. All you have to do is place the key within the detection area for 3 seconds and the trunk will automatically open.



Manual tilt & telescopic steering column Adjust the position of the steering wheel vertically as well as backwards and forwards to suit your personal preference.



Power window switch pad With a soft-touch finish, the switches to control the power windows are arranged on a convenient pad for smooth fingertip control.



Sunvisors Illuminated vanity mirrors with sliding covers add a touch of class, while the driver's sunvisor features the addition of a handy ticket holder.



Overhead sunglasses case Conveniently store your sunglasses just above head level for easy access while driving.



60:40 split folding seats The 2nd row seats fold with ease to provide you flexibility when it comes to cargo storage.



Rear centre armrest with cup holders Backseat passengers can also enjoy drinks without worry of any spillage.



Electrochromic rear view mirror (Sports only) The mirror automatically dims to control the glare from the headlights of the vehicles behind during night time or low light driving conditions.



Glove box An interior light ensures easy retrieval of stored items and a damper ensures smooth opening and closing of the glove box.



Floor console cup holders Both driver and front seat passenger can store their open drinks securely in cup holders conveniently located on the floor console between the front seats.

No details left unturned

First impressions go a long way. From the distinctive radiator grille to the sporty spoke wheels, every detail of the Cerato K3 delivers high-end functionality with premium styling.



Hood character lines The sleek flowing hood lines create a dynamic look and accentuate the vehicle's athletic shape.



Grip-type exterior door handles Emanating not only a truly sporty look, the grip-type outside door handles are highly satisfying to the touch.



Chrome belt line (SX and Sports only) The chrome-crafted belt line enhances the sporty profile with dynamic simplicity.



Rear spoiler (SX and Sports only) An aerodynamic spoiler on the rear trunk lid accentuates the sporty exterior design of the car.



Wing mirrors with LED side repeaters The LED side repeaters in the aerodynamically-shaped wing mirrors let other drivers know your intentions clearly.



Aero blade wipers The wiper blades are aerodynamically designed to prevent them from lifting off the windscreen at high speeds.



Security indicator A security indicator with blinking LED deters potential intruders with an automatic alarm system.



Safety power windows A safety mechanism built into the front windows prevent them from closing when an obstruction is detected.



Sunroof (Sports only) A power sunroof opens or closes with the press of a button to let in sunshine and fresh air.

Interior colors and trims



Black interior

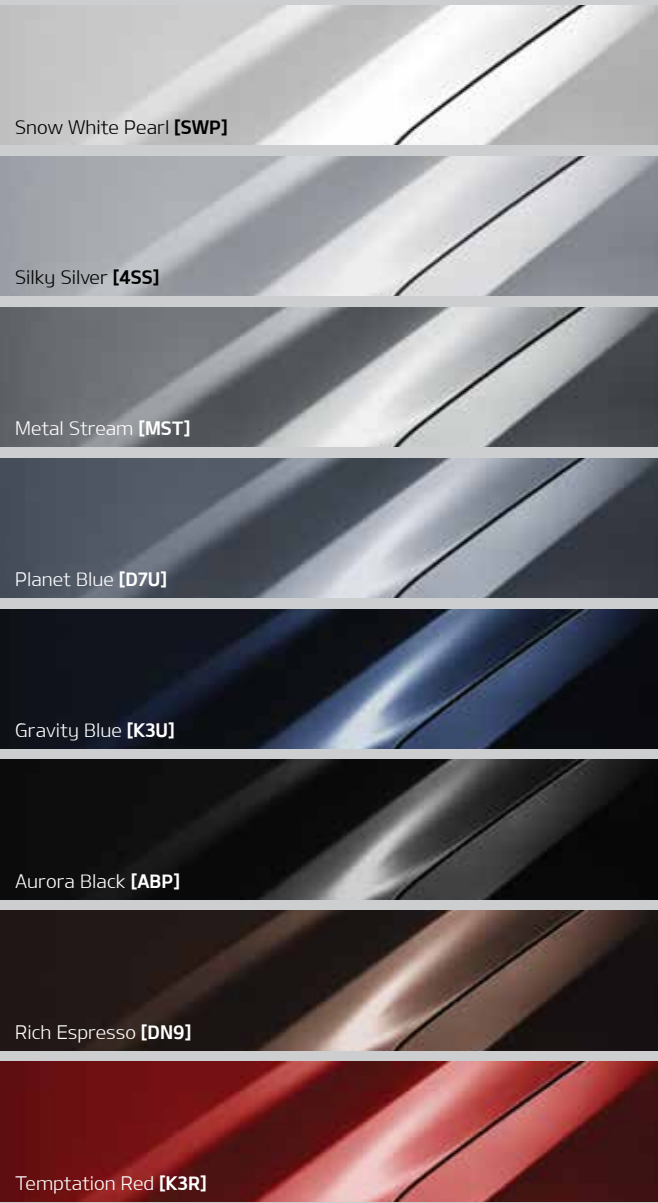
Leather (EX)

Leather (SX and Sports only)
w/ Air ventilation

Your Cerato K3, your way

Configuring a Cerato K3 that’s just right for you has never been so enjoyable.

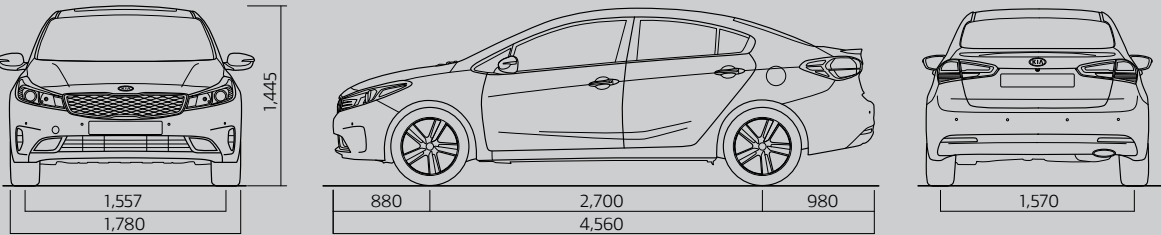
Exterior colors



Wheels



Dimensions (mm)



Overall length	4,560	Wheel tread (F/R)	1,557 / 1,570
Overall width	1,780	Overhang (F/R)	880 / 980
Overall height	1,445	Head room (F/R)	992 / 948
Wheelbase	2,700	Leg room (F/R)	1,073 / 913
Fuel tank (ℓ)	50	Shoulder room (F/R)	1,424 / 1,395

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia Dealer for the most current information.

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Cycle & Carriage After-sales Service keeps your car in its prime

We care for you the same way we care for our family. Experience the Cycle & Carriage Kia Service spirit as we welcome you at our Kia Service Centres.

With more than a century in the automotive industry, we can assure you that you will enjoy the most comprehensive customer support and first-class service by well-trained professionals, using state-of-the-art technologies, diagnostic tools and Grade A genuine parts to keep your Kia vehicle running in peak condition. All Kia genuine parts come with 1 year or 20,000km (whichever comes first) warranty.

This is our commitment to you.



Industry-leading warranty

We are confident of the quality and durability of every Kia vehicle, having undergone stringent pre-delivery processes and checks before being delivered in pristine condition. We are so confident that your new Kia car will enjoy a 5-year unlimited mileage warranty and a 10-year engine warranty.



From the date of registration, your new Kia car is covered against defects in materials and workmanship for a period of 5 years of factory unlimited mileage. On top of that, starting from 1 June 2014, your Kia car will come with a 10-year engine warranty, subject to a maximum mileage of 200,000km or 10 years, whichever is earlier. This engine warranty from Cycle & Carriage will take effect immediately after the expiry of the manufacturer’s.



5 YEAR
UNLIMITED
MILEAGE WARRANTY

10 YEAR
ENGINE
WARRANTY